



Job Title: Campus Ministry Program and Outreach Director

Reports to: Pastor Kate Reuer Welton

Summary

Lutheran Campus Ministry-Twin Cities seeks a long-term staff member to reach out to students on campus, and to work with the Campus Pastor to deepen student engagement in our community through outreach, service and justice work. This position is half time. Benefits are commensurate with experience and Minneapolis Area Synod Guidelines. We are looking for a candidate with an ability to commit for at least 3-5 years.

Please submit cover letter and resume to pastorkate@umnlutheran.org by May 1.

Responsibilities

- **Outreach Ministries (35%)**
 - **Coordinate Outreach to New Students including:**
 - **1:1 Outreach**
 - *Works with student leaders to initiate and invite 1:1 conversations with students interested in or new to our ministry. Initiates ongoing 1:1's with students new to the community to identify passions and help them feel as if this ministry is theirs.*
 - **"Gathering Activities" on campus**
 - *Works with student leaders on mission specific outreach events throughout the year, though concentrated at the beginning of each semester. These will include, but not be limited to, opportunities for service, justice and reflection (listed below).*
 - **Manage recruitment, referrals and relationship building from metro area congregations**
 - **Electronic Media and Print Outreach**
 - Designs and sends weekly email via Mail Chimp to student email list; working with students, coordinates social media outreach and advertising campaigns via Facebook, Twitter, Instagram and/or other emerging networks. Design flyers and identify opportunities for 'paper' outreach on campus.*
- **Service and Social Justice Ministries (30%)**
 - **Organizes opportunities for service, justice and reflection**
 - Builds internal and external relationships on campus (within and outside of LCM), utilizes service and justice opportunities as campus outreach, builds and maintains relationships with local non-profits and other organizations to set up monthly service and reflection opportunities for students; leads a small group on area of interest.*
 - **Organizes Alternative Spring Break, Urban Immersion**

Connects with organizations to partner with for alternative winter break or spring break trips, including service, justice and reflection. Recruits, builds partnerships, manages logistical details, and provides opportunities for theological reflection.

- **Participate in the life of LCM (35%)**
 - *Attends and helps in the execution of various LCM community events.*
 - *Occasionally preaches and leads various parts of Wednesday night worship (called 'pause').*
 - *Leads Small Groups*
 - *1:1's with students and community members*
 - *Ensures accountability with student leaders around outreach events they've volunteered to organize and their areas of responsibility.*
 - *Regular Staff Meetings*
 - *Other duties as assigned.*

Core Competencies

- Passionate about accompanying young adults.
- Passion for and experience with outreach and communications work.
- Ability to work within a Lutheran theological context, and in an environment that welcomes and celebrates diversity of gender, sexuality, race, class and political background.
- Demonstrated knowledge of and commitment to service and social justice.
- Interest in, or familiarity or experience with, community organizing.
- Ability to manage the tension between working independently and being self-starting; and working collaboratively as a part of a dynamic team.
- Detail orientated.
- Wednesday night availability, and availability some other nights and occasional weekends.

Who we are:

Lutheran Campus Ministry- Twin Cities is a ministry of the ELCA, in partnership with the Minneapolis and St. Paul Area Synods and the congregations that are a part of them. LCM-TC transforms lives by cultivating Christian community and providing sacred space for spiritual and vocational exploration during the formative years of college. For more information, please visit our website at www.umnlutheran.org.

Notes on this position:

- Lutheran Campus Ministry-Twin Cities is a Reconciling in Christ congregation, and welcomes and encourages a diverse pool of applicants for this position.
- This position is open to lay and rostered applicants.
- This position has the potential for growth, particularly if the candidate brings gifts for musical leadership in worship, and a passion for the arts.